



**UP TO 180 BONUS SPOTS THRU THE  
 END OF THE YEAR – READ ON...**

**\*\*\* It's the Annual KLAM/KCDV Holiday Road Map \*\*\***

*Remember -- it's local support of local Radio stations that keeps them on the air -- not only for quality programming during the Holiday season, but all year long -- whether it's a big emergency, or your just favorite song!!!*

**See page 2 for the list of programs**

**See page 3 for the “Quick and Easy Faxback Form”!**

**-- Highlights --**

- Many different programs - something for any budget.
- All ads are directly targeted to Holiday-oriented listeners - right where you want your message to be, all day, 7 days a week.
- Great low rates - discounts of 43-85% off list.

**-- The Stocking Stuffer --**

\*\* Get all programs on both stations for one low price -- \$295 gets you \$2260 in value -- SAVE 87% and make nearly 40 IMPRESSIONS PER DAY at the peak of the season.

\*\* *Includes a pre-season bonus schedule of 3/ads per day, every day from the day you sign up thru 12/31! **So don't wait!!***

\*\* *Includes Free Webmall display ads on the INTERNET, and a full schedule of promos to get people there to see your coupons, menus, specials....*

\*\* Payable by credit card -- *Get Miles!*

**[Call or Email with Any Questions](#)**

**Wishing you the best for the holidays!!**

Christmas Cheer from Cordova Kids -- features interviews and singing with local kindergarteners -- begins airing 5 times a day starting 12/13. Package value = up to \$696 -- your cost, only **\$75** for one station, just **\$99** for both. **SAVE UP TO 85%**.

The 12 Days of Christmas -- reviews the cultural history behind holiday traditions and symbols. 3 times a day from 12/13 through Christmas Eve. Package value up to \$564 -- but you only pay **\$75** for one station, or just **\$99** for both -- **SAVE UP TO 82%**!

Rovin' Cordovan Remotes -- Bring us inside your business, and we'll fill it with shoppers. **One station** just \$50/half hour, \$75/full hour; or **both stations simultaneously** for the **whole audience** -- \$75/half hour or \$125/ full hour.

Christmas Radio Theatre -- Charles Dickens "A Christmas Carol", **and** radio adaptations of the movies "It's A Wonderful Life", "Miracle on 34th Street" and "A Christmas Story" brought to life on the radio. Eight performances in all in the 8-10 days leading up to Christmas! Package value is up to \$344 -- you only pay **\$60** for all broadcasts on your choice of stations, just **\$80 for all performances on both** -- **SAVE over 53%**.

Christmas Interludes -- Pick the **date, time, and style** of your own personalized hour of uninterrupted music. Package value is as much as \$221, your price is just **\$60** on one station, or **\$85** for **both stations simultaneously** -- **SAVE up to 62%**.

"Twas the Night Before Christmas..." Featuring Robbie Lewis @ 4 years old -- The season's most famous poem in the voice of a child! 3 performances on Christmas Eve. Package value is as much as \$120 -- your cost is only **\$40** for one station, **\$60** for both -- **SAVE up to 50%**.

"The Innkeeper's Dream" -- Hear about of the birth of Christ from the innkeeper who gave Mary and Joseph space in his stable. 3 performances, package value is as much as \$120 -- your cost, only **\$40** for one station, **\$60** for both -- **SAVE up to 50%**.

The Christmas Scriptures -- the unified voices of our local pastors reading from the Gospels of Matthew and Luke over inspired music. 3 performances, package value as much as \$120 -- your cost only **\$40** for one station, **\$60** for both -- **SAVE up to 50%**.

**Remember -- you can do ALL of these with the "Stocking Stuffer"  
Every program, both stations -- \$295 -- plus all the bonuses!!**

\*\* SAVE 87% and make nearly 40 IMPRESSIONS PER DAY at the peak of the season.

\*\* *Includes a pre-season bonus schedule of 3/ads per day, every day from the day you sign up thru 12/31! **So don't wait!!***

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# Holiday Quick Response Form

Your Business/Organization:

(name) \_\_\_\_\_

## “The Stocking Stuffer”

All promotions --  
BOTH stations -- 40 ads per  
day (peak) -- Save 87% --  
PLUS 3/day BONUS  
SCHEDULE, plus a A  
WEBMALL AD, -- \$295

### 12 DAYS OF CHRISTMAS

- KLAM -- \$75
- KCDV -- \$75
- Both-- \$99

### “Twas the Night Before Christmas” w/ Robbie Lewis @ 4

- KLAM -- \$40
- KCDV-- \$40
- Both -- \$60

### CHRISTMAS INTERLUDE

- KLAM -- \$60
- KCDV-- \$60
- Both -- \$85

### Christmas Radio Theatre

- KLAM -- \$60
- KCDV -- \$60
- Both -- \$80

### THE CHRISTMAS SCRIPTURES w/ Our Local Pastors

- KLAM -- \$40
- KCDV-- \$40
- Both -- \$60

### THE INNKEEPER’S DREAM

- KLAM -- \$40
- KCDV-- \$40
- Both -- \$60

### CHRISTMAS CHEER FROM CORDOVA KIDS

- KLAM -- \$75
- KCDV -- \$75
- Both -- \$99

### ON-SCENE REMOTES

- 1/2 hour --
- KLAM -- \$50
- KCDV -- \$50
- Both at once -- \$75
- Full hour --
- KLAM -- \$75
- KCDV -- \$75
- Both at once -- \$112.50

**CHOOSE THE STOCKING STUFFER  
TO GET FREE WEBMALL, CREDIT  
CARD PAYMENT OPTION, PLUS  
3/DAY A BONUS SCHEDULE!**

Fax to **3737**, Mail to **Box 60**,  
call **3796**, or email  
[bayview@ctcak.net](mailto:bayview@ctcak.net).

**Local Radio needs  
YOU**